

**FAIR**  **DISTRICTS**

# SPEAKERS BUREAU

REDISTRICTING &  
CITIZENS NOT POLITICIANS  
AMENDMENT

**TOOLKIT**

# Speaker Dos & Don'ts

## Do

- Commit to a nonpartisan orientation in your speech
- Remember you are representing the campaign and Fair Districts
- Know your audience, host, and fellow presenters, if any
- Provide clear and accessible information
- Communicate your plans with Fair Districts & host
- Come prepared with materials
- Attend Fair Districts' speakers bureau training
- Confirm how much time you have to speak

# Speaker Dos & Don'ts, cont.

## Don't

- Say anything you wouldn't want repeated in the media
- Make assumptions about what your audience knows
- Use presentations that have not been approved by Fair Districts
- Go over your allotted time
- Answer questions you don't know- get the person's contact info and follow up
- Get derailed by an audience member who wants deep, detailed info- you can follow up with them later, but keep it moving

# Presentations

5 minutes

- Redistricting overview: high level
- Amendment overview: high level

15 minutes

- Redistricting: recent history, impacts of gerrymandering
- Amendment FAQs

30 minutes

- Deeper explanation of redistricting + gerrymandering
- Deeper explanation of amendment

All presentations must be pre-approved by Fair Districts.

Please let us know if we can provide any additional resources for your event.

# FAIR DISTRICTS

## Speakers' Checklist

### Resources

- [Presentations](#)
- [Redistricting Toolkit](#)
- [Email template to promote yourself as a speaker](#)
- [Form to submit post-event feedback](#)

**SUBMIT INTEREST FORM**

Someone from Fair Districts will reach out to you.

**ATTEND  
FAIR DISTRICTS'  
SPEAKERS TRAINING**

Learn best practices and share your tips with others

**PREPARE FOR YOUR  
PRESENTATION**

Get the details about who your audience is + how long you have

**SUBMIT POST EVENT  
FEEDBACK**

Help us strengthen our program!