



OHIO VOTER RIGHTS COALITION

2026 Spring Primary Election Toolkit: Resources for Voter Advocates

- **Talking points**
- **Graphics**
- **Calls to Action**



OVRC

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Introduction

We've put together a simple, ready-to-use Ohio Primary Election Toolkit designed for advocates, organizations, and supporters to share clear, accurate, and actionable voting information.

The goal is straightforward: Empower voters with the tools and information they need to navigate the 2026 Ohio primary election.

Our toolkit includes:

- Key messaging on voting options and deadlines
- Talking points on ID requirements, early voting, and vote-by-mail
- Shareable content to reduce confusion and increase participation
- Simple actions supporters can take to reach their networks

How you can help:

- Share messaging on your social media channels
- Include reminders in your newsletters or emails
- Encourage your members and networks to make a voting plan
- Promote requesting and returning absentee ballots early

The more we reinforce these habits together, the more voters we can reach—and the smoother Election Day will be for everyone.

Thank you for helping ensure every Ohioan is informed, prepared, and ready to vote!

Talking Points

Use these in your social or digital media, or just in conversation with voters in your community.

Make a plan

Make a plan to vote!

- Ohio's primary is happening now—do you want to vote by mail or in person?
- Vote early or on Election Day?
- Do you have the ID you need?
- Make a plan now to be ready to have your voice heard!
- (Optional: link to voteohio.gov)
 - Graphic: Make a plan to vote

Be ready to vote in Ohio's primary election!

- Update or verify your voter registration or register for the first time by Monday, April 6 at 9pm
- Research the offices and candidates on your primary ballot
- Decide whether to vote by mail or in person
- Learn what ID you need to vote
 - Graphic: carousel explainer with above in text

Ohio has 3 ways to vote: by mail, early in-person at your county Board of Elections, or at your local polling place on Election Day. There are advantages to each method for see so you can make a plan to vote.

- Graphic: carousel explainer with benefits of each voting method in text

Early voting

Early voting has started in Ohio! Grab your ID and head out to our county Board of Elections/early to your voice heard in (community name).

- (Optional: Link to early voting locations:
<https://www.ohiosos.gov/directories/early-voting-locations>)
 - Graphic: early voting schedule

Ohioans, you could be voting now! Why vote early?

- Gives you flexibility in case you have to work or something comes up on Election Day.
- Allows for time to resolve any surprise issues.
- You're likely to have less waiting time.
- Spreading out the votes makes it easier on election workers, making Election Day go more smoothly for everyone and speeding up the time it takes to get results.
- You can check voting off your list and not worry about it!
 - Graphic: absentee ballot deadline

Talking Points | continued

Absentee voting

All over Ohio, county Boards of Elections have begun mailing absentee ballots to voters who requested them. Why vote by mail?

- Gives you flexibility in case you have to work or something comes up on Election Day.
- Filling out your ballot in private gives you extra time—less pressure!
- Your transportation isn't reliable.
- You have mobility issues.
- Ballot tracking lets you track your ballot status from when it's been printed to when it's been received to give you peace of mind that your vote has been counted.
- You can check voting off your list and not worry about it!
 - Graphics: carousel explainer with above in text

Want to vote by mail? Request your ballot ASAP! The deadline for county Boards of Elections to get your absentee ballot request is April 28 but DO NOT wait—send in your request today.

- Link to request absentee ballot:
<https://www.ohiosos.gov/elections/request-an-absentee-ballot>
 - Graphic: absentee ballot deadline

Absentee ballots must be received by the voter's county Board of Elections by 7:30 on Tuesday, May 5.

- Optional and if appropriate, time-wise: link to request absentee ballot:
<https://www.ohiosos.gov/elections/request-an-absentee-ballot>
- Graphic: Voting by mail? Get your absentee ballot request in ASAP!

Are you voting absentee this year? The ballot acceptance window has shortened and ballots must be received by your county Board of Elections by 7:30 on Election Day— as soon as you get your ballot in the mail, fill it out and return it!

- Graphic: Absentee ballots must be received by 7:30 on Election Day!

Calls to Action

You are the trusted messenger in your community—use your power to help empower voters with the information they need to participate in the primary this year.

SHARE

- Post graphics and messages on social media
- Text or email 3–5 people with a reminder to make a voting plan

TALK ABOUT IT

- Share key dates & deadlines, like the absentee ballot application deadline and Early Voting dates
- Ask friends and family: “What’s your plan to vote?”
- Explain voting logistics

PROMOTE EARLY ACTION

- Encourage voters to request absentee ballots now
- Remind voters to return ballots as soon as possible

DIRECT PEOPLE TO RESOURCES

- Help others check their registration, polling place, and ballot status
- Share official Ohio voting information

PARTNER & AMPLIFY

- Share content from coalition partners
- Coordinate messaging across organizations for greater reach

Resources

Graphics

- OVRC graphics folder [here](#)
- LWVO primary & midterms graphics library [here](#)
- Election Protection graphics library [here](#)
- Cleveland Votes toolkit [here](#)

Social media

- ACLU Ohio: [Facebook](#), [Instagram](#), [X](#), [YouTube](#)
- All Voting is Local: [Facebook](#), [Instagram](#), [YouTube](#)
- Common Cause Ohio: [Facebook](#), [Instagram](#), [YouTube](#)
- League of Women Voters of Ohio: [Facebook](#), [Instagram](#), [X](#), [YouTube](#)
- OVRC: [Facebook](#), [Instagram](#), [YouTube](#)

Election Protection Hotlines:

- English: 866-OUR-VOTE / 866-687-8683
- Spanish/English: 888-VE-Y-VOTA / 888-839-8682
- Asian languages/English: 888-API-VOTE / 888-274-8683
- Arabic/English: 844-YALLA-US / 844-925-5287

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